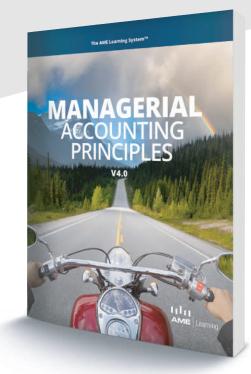
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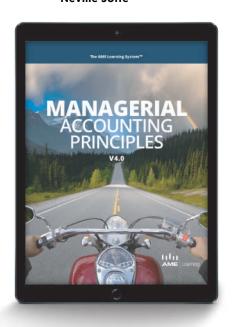
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BLENDED COURSEWARE FOR YOUR MANAGERIAL ACCOUNTING CLASSES

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Managerial Accounting Principles uses service, retail, and technology examples extensively throughout the text, in addition to traditional manufacturing examples, to reflect the realities of today's business and economy. Interactive online tutorials and homework help students master the concepts and provide an enjoyable learning experience.

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CONTENTS

- **1.** An Overview of Managerial Accounting
- 2. Job Order Costing
- 3. Process Costing
- 4. Activity-Based Costing
- 5. Cost-Volume-Profit Analysis
- 6. Costing and Pricing Strategies
- 7. Budgeting Strategies
- **8.** Variance Analysis and Standard Costing
- **9.** Performance Evaluation in Decentralized Organizations
- **10.** Capital Budgeting and Investment Decisions
- **11.** Relevant Costs and Decision-Making
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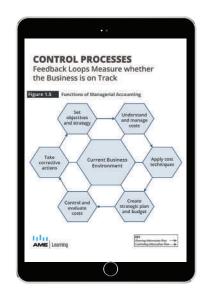
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