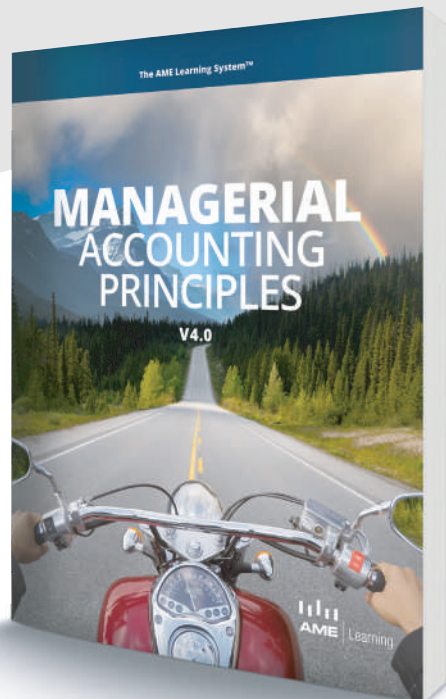


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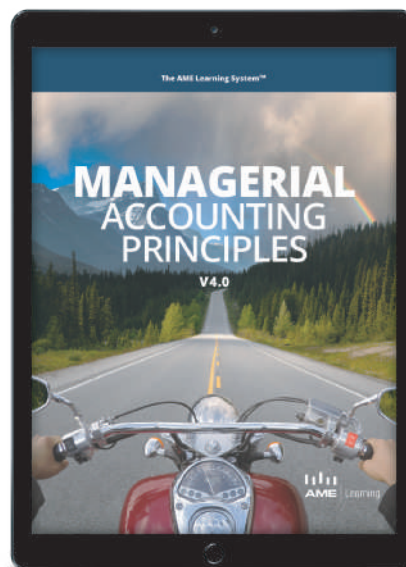
Managerial Accounting Principles, V4.0

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Melody Yousefian, York University
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Managerial Accounting Principles uses service, retail, and technology examples extensively throughout the text, in addition to traditional manufacturing examples, to reflect the realities of today's business and economy. Interactive online tutorials and homework help students master the concepts and provide an enjoyable learning experience.

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CONTENTS

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2. Job Order Costing
3. Process Costing
4. Activity-Based Costing
5. Cost-Volume-Profit Analysis
6. Costing and Pricing Strategies
7. Budgeting Strategies
8. Variance Analysis and Standard Costing
9. Performance Evaluation in Decentralized Organizations
10. Capital Budgeting and Investment Decisions
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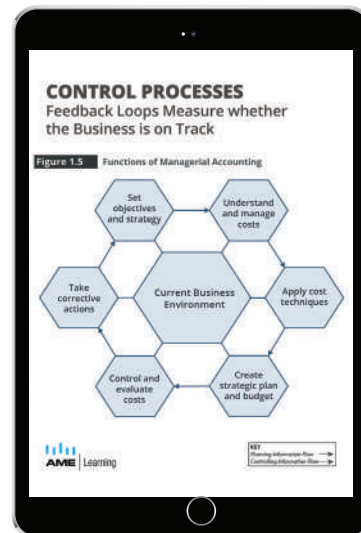
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